



### ABOUT MICHELLE

Michelle is a former computer programmer and chess nerd, turned food blogger and photographer, who has been running Greedy Gourmet since 2007. She is South African and lives in Chelmsford (Essex), just outside London (UK) with her two children.

When Michelle isn't researching and cooking recipes from the four corners of the world, she is shooting for restaurant clients, running her own dining club, burning calories at the gym, reading or playing the piano.

### ABOUT GREEDY GOURMET

I create recipes inspired by my travels, restaurant visits and cookbooks. My hope is for readers to ditch takeaways and ready-made meals while reveling in the fact that what they are cooking is not readily available in shops or restaurants. Dishes are approachable and cooked from scratch, guiding readers towards a healthier lifestyle. Recipes from all over the world are regularly explored and special diets are always taken into consideration.

Greedy Gourmet's audience of adventurous eaters is constantly empowered, whether it is by recipe variation suggestions or hearing about the latest exciting products and services to hit the market. I love working with brands, sharing only applicable products to my readers in an authentic manner.

Recipes are extensively promoted on social media channels throughout the year. Business packages are tailored to each client with the goal of maximum long-term exposure. Recipe development and food photography services are available.

### SERVICES

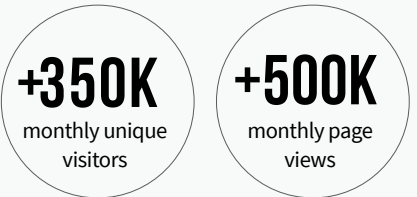
- Sponsored content
- Recipe development
- Food photography
- Video creation
- Restaurant photography
- Instagram stories
- Press trips
- Brand ambassador
- Consulting

### COLLABORATIONS

- Tesco
- Iceland
- Tefal
- Schwartz
- KitchenAid
- Crock-Pot

Contact me at michelle@greedygourmet.com or call me at +44 (0)7812 430 598 to talk about how we can work together.

### BLOG STATS



### SOCIAL MEDIA STATS

Instagram.....	<b>27K</b>
Twitter.....	<b>7K</b>
Facebook.....	<b>4K</b>
Pinterest.....	<b>2M</b>

### DEMOGRAPHICS

Female.....	<b>70 %</b>
25-34.....	<b>31 %</b>
35-64.....	<b>50 %</b>
UK.....	<b>48 %</b>
USA.....	<b>23%</b>

### AWARDS

- Top 10 UK Food Blogger 2020 — *Vuelio*
- Food Blog Finalist 2018 — *Brilliance in Blogging Awards*
- Food Blogger of the year 2017 — *Quality Food Awards*

### AS SEEN ON

- Saveur
- BBC Good Food
- Guardian
- BuzzFeed